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February 17, 2004

Date of Deposit

James L. Katz, Reg. No. 42,711

Name of Applicant, Assignee or
Registered Representative

Signature

February 17, 2004

Date of Signature

BHGL Case No. 9974/50
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Argenbright, et al.

Serial No. 09/515,860

Filing Date: February 29, 2000

For ELECTRONIC COMMERCE TRANSACTIONS
WITHIN A MARKETING SYSTEM THAT
MAY CONTAIN A MEMBERSHIP BUYING
OPPORTUNITY

Examiner: J. Zurita

Group Art Unit No. 3625

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GROUP 3600

AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated October 3, 2003, please enter the following amendment: